



Your Total LCD Solutions Provider

March 2014

Dear Customer,

Orient Display strives to provide total solutions to your LCD needs. We are proud to announce that we can now offer custom made solutions to your full color TFT needs.

Product Details

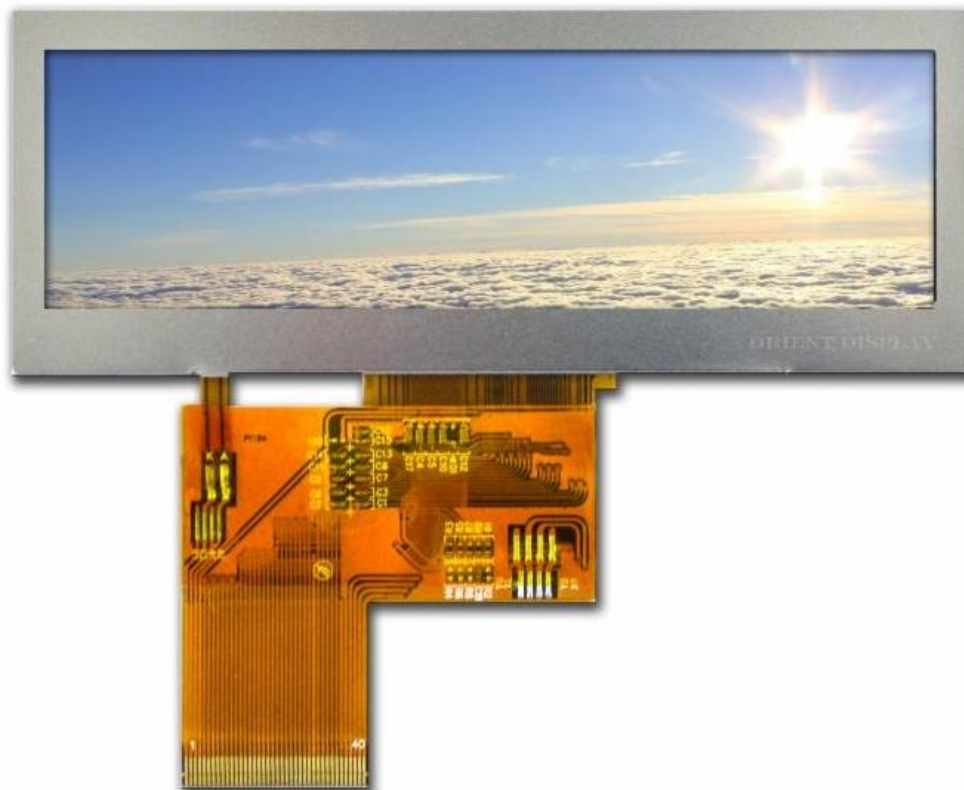
The tooling cost of a full custom TFT starts from \$100,000 for a 2.5G line to \$300,000 for a 4.5G line or half a million for 5.5G line. Due to this formidable cost, most LCD consumers have no choice but to use whatever TFT size is available in the consumer market.

Orient Display uses a licensed technology to make the custom made TFT possible. We modify the standard TFT LCD available in the market to meet the different requirement. Depending on the type of project, the MOQ ranges from a few hundreds to 3K pieces. The tooling cost is only around 5-10% compared to a full custom made TFT and the lead time is only around 6 weeks for samples and 8-10 weeks for production.

This capability allows us to offer "drop-in" replacements as a low cost alternative to many applications where the customer is locked into a sole source position.

This is an example of our custom made 3.9" TFT 480*128 dots resolution.

Part Number:	<u>AFY480128A0-3.9N6NTN</u>
Diagonal Size (in):	3.9
Resolution:	480 x 128 Dots



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If you have questions about these products please feel free to contact us anytime.

We are looking forward to hearing from you soon.

Sincerely,

Orient Display

Links

Company Website
www.orientdisplay.com

Online Store:
www.orientlcd.com

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